



Hello, My American Friends!

The Newsletter of the Goldwell Open Air Museum

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Happy Holidays
from Goldwell!

Goldwell 20th Anniversary Celebrated

Goldwell Open Air Museum celebrated the 20th anniversary of its founding the weekend of October 15-17, 2004 with a host of events in Beatty and Rhyolite. A highlight of the Friday night "Nevada Premiere" of DEATH VALLEY PROJECT: The Making of the Last Supper film was the special guest appearance of Patti Ogren, aide to former Lt. Governor Bob Cashell. Ms. Ogren, who was present at the unveiling of the Last Supper sculpture in 1984, presented the Goldwell Museum Board of Directors with a special commemorative sculpture recognizing their work to preserve this unique part of Nevada's cultural history.



Saturday morning, many gathered at the site to participate in walking tours of the grounds and to try their hand at making G.I. Joe-sized ghosts using the "Szukalski Method."

Saturday also saw a great turnout for a second screening of the film followed by the much-anticipated panel discussion about art-making in the desert.

[\(continued next page...\)](#)

Shop and Support the Goldwell Museum!

Place an order by December 20th for Christmas Delivery!



Still needing a last minute, unique gift for the desert or art lover in your life?

The online [Goldwell Open Air Museum Store](#) may have the answer. We are the only on-line source for DEATH VALLEY PROJECT: The Making of the Last Supper DVD, Goldwell Open Air Museum t-shirts, posters, and postcards. Death Valley Project recently received a "Highly Recommended" rating from Educational Media Review Online. [Read the review here.](#)

Need gift ideas? The Museum has also recently put together a selection of books, films, and music on various topics relating to the Museum and its environment that can be purchased through the Museum's website on Amazon.com. All items purchased through a referring link in the Museum's book, video or music stores or any items purchased through a search box originating on the Museum's web store pages, earn 5% or more of the total sale for the Museum. [Click here](#) to browse the Museum's affiliate store.

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20th Anniversary continued...



(l.) Saturday film screening at the Beatty Community Center followed by the panel. (r.) Seated left to right are Diane Perlov, Richard Francaviglia, William Fox and Kim Abeles.

The panel, which was moderated by William Fox and featured Dr. Richard Francaviglia, Kim Abeles, and Dr. Diane Perlov, was recorded in its entirety on video and will be made available on www.goldwellmuseum.org and DVD in 2005. Saturday night, a fund raising dinner and silent auction raised over \$2,000 for the Museum's preservation efforts and ended with a spectacular fireworks display provided by the town of Beatty during its concurrent Centennial celebration.

What's Ahead in 2005

A grant from the Nevada Arts Council has provided a consultant, **John M. Shelton of Impresario Management Services of Reno**, to work with the Board of Directors on the development of a new strategic plan that encompasses operational planning for the new Red Barn Art Center, capital improvements, and program expansion. The Barrick Gold Corporation donated the Red Barn, a 2,500 sq. ft. facility on a 1.8-acre parcel near the existing Museum site, to the Museum in late 2004. The Museum plans to renovate the Barn into studios for visiting artists and a public presentation space for exhibits, film screenings, lectures, and performances.

Future Site of the Red Barn Art Center



(l.) The view looking southeast towards the "Red Barn," a new facility that will offer artists the opportunity to produce work in the unique environment of the Amargosa Valley. (below) Interior of the main room of the Red Barn.



The Museum has also applied for a grant from the [Institute of Museum and Library Services](http://www.instituteforlibraries.org) for a major conservation project on the Last Supper sculpture that would begin in Fall 2005. If funded, the project would create a new platform for the sculpture and allow for needed repairs and restoration to the figures themselves. Andrea Morse of the Sculpture Conservation Studio in Los Angeles, who did the initial conservation survey of the artwork in 2002, has been selected as the conservator for this project.

New Open Hours

Beginning January 2005, the Museum will be "open" at least one day each weekend for visitors to view a new historical exhibit inside the historic 1905 structure located in the center of the museum property. Once the weather warms up, we will be offering the "Make a Ghost" activity outside as well, among other programs. A calendar of open dates and scheduled activities is available on the "Visiting" page of the Museum's website at: <http://www.goldwellmuseum.org/visiting/index.html>

Want to get involved?

The Museum will be expanding its Board of Directors in 2005. We are looking for folks with a variety of backgrounds to help us carry out current activities and plan for the Museum's future. To receive additional information on being a Board Member, please send an email to Charles Morgan, President at charles.morgan@goldwellmuseum.org or call (702) 870-9946.

Volunteers are also needed for various assignments, including welcoming visitors to the Museum, conducting tours and children's activities, grounds cleanup and other maintenance projects, public relations, program planning, and fundraising events. Please contact the Museum for more information at goldwell@goldwellmuseum.org or call (702) 870-9946.

One-Minute Survey

Please take a moment to complete a short, three-question survey to help us plan future programming. You can access the survey using the link below. Participants providing their email and mailing address will receive two Goldwell Open Air Museum postcards and a chance to win a new Museum t-shirt. Thanks!

To take the survey now, click: <http://www.opinionpower.com/Surveys/647021454.html>

Thank You

The Goldwell Open Air Museum wishes to thank everyone who made the trek to Beatty to attend the 20th Anniversary Celebration and to its wonderful silent auction donors: Amargosa Toad Shop, Phoenix Inn, Cirque du Soleil, Diane Bush, Dr. Hugo, Susanne Forestieri, Saddleback Orchards, Fred Sigman, Furnace Creek Ranch, Globe Salon, Isaac Katzanek, Jerry Day, Laura Cunningham, Jim and Lynn Stanford, Lucy Lippard, Nevada Museum of Art, Noah Grey, Nevada Historical Society, Krispy Kreme Donuts, Pahrump Valley Vineyards, Richard Stephens, Charles Morgan, Suzanne Hackett, William Fox, Richard Francaviglia, Fred Bervoets and De Zwarte Panter Gallerie.

About the Museum



The Goldwell Open Air Museum is a 501(c)3 nonprofit organization (Tax ID # 91-2069830) caring for a 7.8 acre outdoor sculpture park in Nye County, Nevada approximately 5 miles west of the town of Beatty and 115 miles north of Las Vegas. It is a free admission facility, open year-round, 24 hours a day, seven days a week. Being located along a heavily traveled route between Death Valley, Las Vegas, and Reno, and adjacent to Rhyolite, one of the most heavily visited ghost towns and attractions in Nevada, the Museum has been seen by millions of visitors from around the world.

Goldwell Open Air Museum is partially supported by grants from:



